MONACA
COMMUNITY
DEVELOPMENT
CORPORATION

MONACA "GROOVE 'N GRUB" SPONSORSHIP

Hosted by the Monaca Community Development Corporation (Monaca CDC)

The Monaca CDC is once again combining the fun of its concert series with the flavor of the Borough of Monaca's Food Truck events to present a bigger, better community event: "Monaca Groove n' Grub." The series brings a variety of the region's musical and culinary talent to Downtown Monaca's Washington Plaza for the delightment of local residents and guests from all over. This means fun for our regional community and promotion and revenue for Monaca businesses.

Event Dates: **May 15, June 12, July 10, August 14** | 6-10 PM
at Washington Plaza, Downtown Monaca (or alternate location depending on town construction)

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - $3,500

(1 Exclusive Opportunity)

Sponsor Benefits:

- Name on event title: Monaca Groove 'n Grub hosted by the Monaca CDC presented by YOUR COMPANY NAME
- Inclusion in press release
- Logo on road banner at Pennsylvania Ave. & 6th St. (corridor traveled by 20,000-25,000 cars per day)
- Logo on event venue signage
- Logo on marketing materials including flyers, posters, social media graphics
- Logo and link on Monaca CDC website
- Prominent inclusion and tagging in social media promotion *(historically garners a reach of more than 30,000)*
- Facebook Live interview about your business
- Tent/table in prominent location at all 4 events
- Option to provide a giveaway item at all 4 events
- Option to make welcome remarks at all 4 events
- Onstage "thank you" by band or MCDC rep.

Gold Sponsor - $1,000

Sponsor Benefits:

- Tent/table in prominent location at all 4 events
- Logo on event venue signage
- Logo on marketing materials including flyers, posters, social media graphics
- Logo and link on Monaca CDC website
- Prominent inclusion and tagging in social media promotion *(historically garners a reach of more than 30,000)*
- Onstage "thank you" announced by band or CDC representative

Silver Sponsor - $500

Sponsor Benefits:

- Logo on event venue signage
- Logo on marketing materials including flyers, posters, social media graphics
- Logo on Monaca CDC website
- Inclusion and tagging in social media promotion *(historically garners a reach of more than 30,000)*
- Onstage "thank you" announced by band or Monaca CDC representative

Bronze Sponsor - $250

Sponsor Benefits:

- Name on flyers, posters, and event venue signage
- Name on the Monaca CDC website
- Inclusion and tagging in social media promotion *(historically garners a reach of more than 30,000)*
- Onstage "thank you" announced by band or Monaca CDC representative

Commitment Deadline for maximized sponsor benefits & promotion: April 17

To discuss or secure your sponsorship, contact:

Simon Short: 724.650.5089

Kelly Burgos Harper: 818.970.7866

The Monaca CDC mission is to create a vibrant and sustainable community where businesses, families and individuals thrive!

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2026 Monaca "Groove 'n Grub" Sponsorship Form

Commit by April 17 to Maximize Sponsor Benefits

Thank you for your support of Monaca "Groove 'n Grub" and our Monaca CDC mission to create a vibrant and sustainable community where businesses, families, and individuals can thrive!

*****To submit your sponsorship and payment by mail:*****
Mail your completed form, along with your sponsor payment, to:
Monaca Community Development Corporation | P.O. Box 10, Monaca, PA 15061

*****To submit your sponsorship and payment electronically:*****
Scan your completed form and email to info@monacacdc.org.
Online payments can be made at www.MonacaCDC.org using the Donate button on the Donate page.

Be sure to follow event updates and promotion at monacacdc.org and Facebook.com/monacacdc.

2026 Monaca "Groove 'n Grub" Sponsor Information

BUSINESS NAME (If you are sponsoring as a business)	CONTACT NAME (First and Last)
STREET ADDRESS	EMAIL
CITY, STATE, ZIP	PHONE
WEBSITE	ALTERNATE PHONE

2026 Monaca "Groove 'n Grub" Sponsorship Description

CHECK ONE: ☐ Presenting Sponsor $3,500 ☐ Gold Sponsor $1,000 ☐ Silver Sponsor $500 ☐ Bronze Sponsor $250	
NAME AS YOU WOULD LIKE IT TO APPEAR IN PROMOTIONS:	ARE YOU A RETURNING SPONSOR? __ Yes __ No, I'm a new sponsor
PRESENTING, GOLD, AND SILVER SPONSORS: Please email a high-resolution, print quality logo file (PNG, JPG, PDF, EPS) to info@monacacdc.org no later than April 17. This will ensure proper, accurate branding representation of your business. If we do not receive your logo, we will do our best to search it online and download it.	